



ADAM LORCH, JR.

The Parcel Transfer Company has greatly improved its service under the management of Adam Lorch, Jr. Mr. Lorch is a young man of modern ideas and is using efficient methods in giving the people the best of service. He explains that his Company transfers baggage within the fifty-four hundred limit for 25 cents and out of the limit 50 cents for the first piece and 25 cents each additional. This charge is to the ground floor. If baggage is delivered to upper floors patrons usually give the driver whatever they think is just and proper under the circumstances. Under no circumstances will Mr. Lorch permit his drivers to demand tips. He gives all complaints his personal attention, and it is seldom that the same offense is committed twice. Service to this company means Courtesy and Quick Delivery.

Three minor trucks were recently added to the company equipment. These trucks are used for delayed baggage for railroad trains, and "special delivery," where speed is necessary. Many other new features have been installed since Mr. Lorch became manager last March. Among them is the Algiers service. It had been the custom of the companies in the past to ignore the over-the-river town. The Parcel Transfer Company now has an Algiers wagon and gives that town the same service enjoyed by New Orleans. Mr. Lorch says his employees are instructed to respect any reasonable demands made of them, an incivility on their part receives prompt attention from him. With Mr. Lorch are associated J. P. Schaeffer, president, and J. D. Hayward, Jr., vice-president.

GO-RO.

The Only Heater Manufactured in New Orleans—in fact, in the South. It's an industry that is bound to grow and become a factor in the manufacturing industries of the State.

The man who invented it is a genius—his name is Nelsom G. Goreau. The Man who is Secretary and General Manager severed his connection with the large grocery firm of New Orleans (Solari Co.) to invest and help promote the business.

As a New Orleans industry it ought to appeal to the home builder, the architect, the plumber.

The house renter demands a modern home, and health demands baths early and often, and hot water is essential to every bath, particularly in cold weather—so every house should have a Modern Heater for the modern home, whether it is intended for

the owner or tenant—should have a Go-Ro Heater.

The safety of this heater insures the housewife against accident so common to heaters of earlier invention.

Gas bills are reduced one-third to a half when our heater is installed.

We have just taken possession of our new and modern plant, embracing office, salesroom, factory and foundry, at 826 Baronne Street. This new plant will enable us to turn out over fifty heaters a day.

Expect soon to see the Go-Ro Heater in use all over the United States.

The general public, and particularly the ladies, are invited to call at our Sales Room and see the Heater demonstrated.

FENWICK SANITARIUM.

Si incroyable que paraisse la chose, il est cependant certain que les personnes éprouvées par les drogues et les boissons alcooliques peuvent être guéries. Beaucoup de nos lecteurs ignorent sans doute qu'à peine à deux heures de distance de la Nouvelle-Orléans, à l'ombre de forêts de pins et au centre de la région réputée de l'Ozone Belt, se trouve situé le "Fenwick Sanatorium," aujourd'hui dans sa vingtième année d'existence, spécialement affecté aux soins ainsi qu'au traitement particulier à assurer aux malades éprouvés par les drogues et les boissons alcooliques, ou sujets, soit à de légers embarras intellectuels, soit à des troubles nerveux. Les résultats obtenus par cet établissement seraient une véritable surprise pour quiconque voudrait bien prendre la peine d'examiner la matière. Il en serait de même, quant au grand nombre des malades constamment en traitement dans cet établissement de haute utilité, après y être venus de toutes les parties du monde. Fréquemment, il arrive que des patients sont tenus d'attendre huit ou dix jours avant de pouvoir être admis. L'affluence de la clientèle est telle que les Propriétaires envisagent l'éventualité de faire construire très prochainement un vaste bâtiment en briques, de deux étages, qui répondra tout-à-fait aux derniers perfectionnements introduits, par ces temps de progrès, dans ce genre de Sanatoriums. En visitant l'établissement, on est frappé d'y voir régner une apparence intérieure qui rappelle le chez-soi, et de remarquer combien les malades ainsi réunis, tranquilles, à l'aise, heureux, dégagés de tout souci, donnent l'impression d'une seule et grande famille. Il est établi que les cures qui se poursuivent dans l'établissement, depuis dix-neuf ans, se chiffrent par milliers, à ne considérer que celles qui intéressent des habitants du Sud.

Le fondateur et médecin en chef est le Dr. Frank Fenwick Young. Il suffit de le voir une fois pour l'apprécier et demeurer convaincu qu'il possède l'esprit supérieur propre à sa spécialité. Il est habilement secondé par plusieurs de ses fils, qui, tout, ou médecins en exercice ou étudiants en médecine, ont en quelque sorte grandi avec la maison. Dans ces vingt dernières années, il a de temps à autres paru dans la Presse, sur le Dr. Young et sur son oeuvre, des commentaires favorables, émanant de personnalités éminentes, telles que l'Archevêque, Monsgr. James H. Blenk, l'ex-Gouverneur Newton C. Blanchard, l'Hon. Martin Behrman, le Sénateur des Etats-Unis R. F. Broussard, le défunt General Leon Jastremski. Il a aussi paru de semblables

Phone Main 146

Dr. Jos. A. O'Hara

Criminal Court Building

Coroner and Ex-Officio City Physician

NEW ORLEANS, LA.

témoignages non seulement dans les journaux de la Nouvelle-Orléans, mais encore dans tous ceux de la région du Sud. On ne saurait mériter de plus hautes recommandations, suffisantes, à elles seules, pour convaincre les personnes obligées, par leur santé, de recourir au traitement contre les boissons alcooliques et les drogues, que nulle part ailleurs elles ne trouveront un séjour mieux approprié aux nécessités de leur état pathologique; c'est pourquoi nous n'hésitons pas à recommander, en toute confiance le "Fenwick Sanatorium" à nos Lecteurs.

BUY YOUR PIANO

or

PLAYER PIANO

at

Grunewald's

If you want your children to learn fidelity and loyalty, let them have dogs and cats for playmates.

RAILROAD NOTES.

The following changes have been made in the Queen and Crescent: A. C. Little John becomes commercial agent here, vice A. B. Collins, transferred.

W. M. Duffourc has been appointed traveling freight agent at New Orleans, promoted.

W. J. Sewell has been appointed soliciting freight agent at New Orleans.

MATRIMONY'S COST.

Timid Youth—What do I have to pay for a marriage license?

Facetious Clerk—Well, you get it on the installment plan.

Timid Youth—How's that?

Facetious Clerk—Two dollars down and most of your salary each week for the rest of your life.

JUST LIKE A MAN.

"It's a funny thing about human nature," said Jones.

"What's funny about it?"

"Why, if you tell a man there are 270,169,325,481 stars, he'll believe you; but if a sign says 'Fresh Paint,' he won't believe it without a personal investigation."

EXCHANGE YOUR OLD PIANO

for a

PLAYER PIANO

at

Grunewald's

G. Pitard's Sons

HARDWARE, CUTLERY,

PAINTS, OILS, GLASS,

WALL PAPER, ETC.

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Original Cut Rate.

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Deal with Us. Our Methods Are Honest. Our Service Intelligent. And Our Prices the Lowest for the Best.

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STEAMSHIP AND SHIP AGENTS

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AGENTS—Lloyd Brasileiro to Brazilian ports and various steamers to European ports.

RESTAURANT GALATOIRE

309 RUE BOURBON

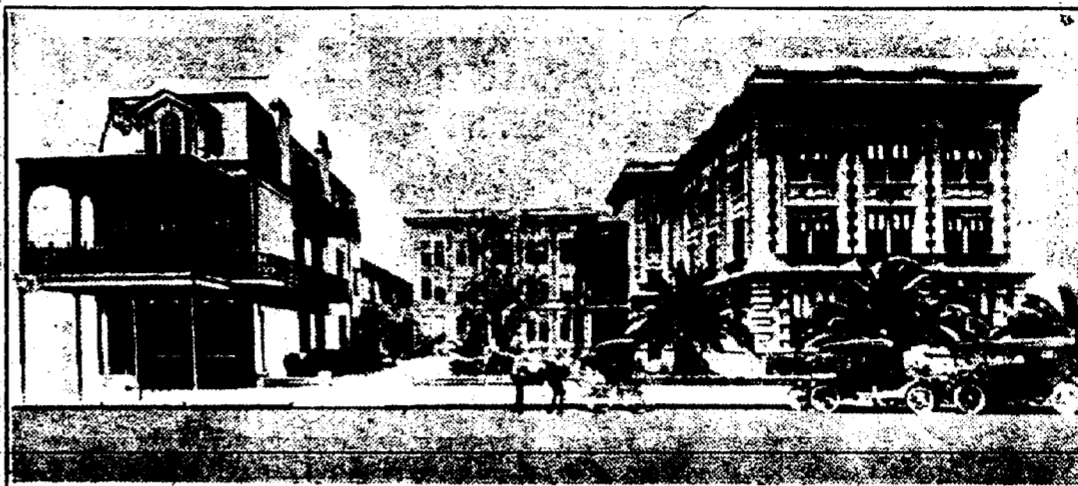
Elegant Salons pour Banquets.

Ouvert après le theatre.

TELEPHONE MAIN 4537.

The Presbyterian Hospital

And Training School For Nurses



719-739 Carondelet St. New Orleans, La.

Every Modern Convenience. Reasonable Rates. Home-like Atmosphere. Magnificent Pathological Department and First Class X-Ray Service. Recently Established Maternity Department. No Expense Spared to Please Physicians and Patients.

Dark Sandy Loam Lands

with red clay sub-soil, now on the market at \$10.00 per acre, on easy terms and 4% interest. This is your opportunity to engage in general farming and stock-raising. Hogs and cattle are in great demand and thrive on these lands. Under our RURAL CREDIT SYSTEM we will advance you building material on long time payments. For further information write

GREAT SOUTHERN LUMBER CO., J. K. JOHNSON, Supervisor, Cut Over Land Department, Bogalusa, La.

PROF. COX

President of the

Mississippi Normal College

Figures that the housekeeper in a country house which is without waterworks, has to lift a ton of water a day. This of course covers cold water, hot water, clean water and dirty water.

Why not abandon the old ways and let us sell you a complete water supply system with Dugeco Kerosene Engine and Deane of Holyoke Pump.

You can run an electric generator from the same engine.

A. M. Lockett & Co., Ltd. New Orleans, La.

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Established 1840

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Opposite L. & N. Depot

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President and Manager.

New Orleans, U. S. A.

Metairie Cemetery Association

S. H. Bell, Secretary

Phone M. 1722

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New Orleans, La.

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